

Varner's GREENHOUSE & NURSERY

70294 Fir Road • Niles, Michigan 49120

Phone: (269) 684-3530 • Fax: (269) 684-4924

Website: www.varnersgreenhouse.com • Email: orders@varnersgreenhouse.com

Voucher Program Information

Dear Fundraiser:

This is a brief overview of the Voucher Program we offer. You make your own vouchers (subject to Varner's approval). You give the vouchers to your sales teams to sell and request the sales teams to collect the funds from your customers. Your customers then bring the vouchers to Varner's and pick out the items they have purchased from your team. The Voucher Program makes it easy on you because you do not need to handle (or deliver) the plants. Customers like it because they can come into Varner's and pick out the plants they want.

You decide what profit you want to make and pricing on your end is left up to you. We just ask that you let your customers know that the plants for sale at Varner's will be cheaper than what they paid you for their voucher(s) and that the difference is their donation to your organization.

Voucher Program fundraisers need to be approved by Varner's **before** you begin selling vouchers.

1. Contact Varner's to submit your voucher design and give us your contact information. Even if you have sold vouchers with us before, this must be done; current contact information is necessary for all follow-ups.
2. You receive our APPROVAL on your voucher design.
3. SELL and collect funds.
4. Your invoice is sent to you after the September 30th expiration date.

See the Sample Voucher below; it is important to have your organization's name, item listed that the voucher is good for (one voucher for each item redeemed), your start date for redemption, and the expiration date of September 30, 2021. **Invoices will be sent out after the September 30th deadline, which means all vouchers need to be redeemed before that date.** It is helpful to number your vouchers. Please make your vouchers about the size of a dollar bill. We also suggest that you encourage your donors to redeem their vouchers early rather than later to ensure a full selection of products to choose from and complete satisfaction.

We wish you success with your fundraiser and thank you for the opportunity to partner with you for this fundraising event. Please call us at 269-684-3530 to set up your Voucher Program fundraiser or if you have any questions or would like more information.

Kind regards,

Mary Varner

Mary Varner, Owner

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Example voucher:

2021 Voucher from Varner's Greenhouse

#1

Good for: One (1) 8-inch Mum

Purchased from: YOUR ORGANIZATION'S NAME

Please remember that this is a donation and the prices at Varner's will be lower.

Start date: _____ **Expires:** September 30, 2021